

# PAMS 2017

## Booth Exhibition Manual



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**I****Overview of the Booth Exhibition**

The Booth Exhibition provides an open space for professionals attending PAMS 2017 so that they can gather together and exchange practical information. Performing arts groups and professionals can promote their works actively and efficiently, while presenters can have access to a wide variety of performances in one place and find the works and partners they look for.

**1. Schedule of the Booth Exhibition**

## - Dates and Time

16 October 14:00~17:00

17-18 October 10:00~14:00

19 October 10:00~12:00

\* On 16 October(Mon), the booth exhibition will be held in conjunction with the opening ceremony.

You will be able to open the booth during the opening reception hours, so you can enjoy the booth display after 16:00 scheduled time.

## - Venue: Hongik Daehangno Art Center Gallery (B1 and B2)

**2. One booth includes;**

- One table (size: about 1,450mm×800mm×730mm)
- Three chairs
- One electrical outlet (220 V)
- Two passes for PAMS 2017

**3. Hours of Operation**

<b>Time</b>	<b>10/16 (MON)</b>	<b>10/17 (TUE)</b>	<b>10/18 (WED)</b>	<b>10/19 (THU)</b>
09:00 ~ 10:00 (60min)				
10:00 ~ 11:00 (60min)		<b>Booth Exhibition</b>	<b>Booth Exhibition</b>	<b>Booth Exhibition</b>
11:00 ~ 12:00 (60min)				
12:00 ~ 13:00 (60min)	Booth Setup (12:00-14:00)	<b>Booth Exhibition</b>	<b>Booth Exhibition</b>	<b>Booth Dismantling (60 min)</b>
13:00 ~ 14:00 (60min)				
14:00 ~ 15:00 (60min)	<b>Booth Exhibition</b>			
15:00 ~ 16:00 (60min)				
16:00 ~ 17:00 (60min)				



\* Please be ready at your booth at least 10 minutes earlier before the exhibition starts.  
(Please leave contact information whenever you leave your booth.)

#### 4. Booth Setup and Dismantling

- Setup: Monday, 16 October 12:00~14:00 (2 hours before the opening of the exhibition)
- Dismantling: Thursday, 19 October 12:00~13:00 (within 1 hour after the exhibition is closed)

#### 5. Equipment Rental

- Items and Prices (Rental for 4 days)

Item	Specifications	Price (VAT included)	Notes
LED screen	40 inches, USB play available	KRW 440,000	
Laptop	17 inches, wireless, with DVD drive	KRW 220,000	
Display desk	1050×600×762mm	KRW 33,000 / each	
Catalog holder	-	KRW 38,500 / each	

- How to Rent

1) If you want to rent equipment, please contact **Sung-jun LEE** at [cocoon@cocoon.or.kr](mailto:cocoon@cocoon.or.kr) by 18:00 on 29 September (local time).

2) Please send us the items you want and your booth number (e.g. B1-38).

- Payment Method: Wire transfer or credit card

1) Please complete your payment by the date mentioned above.

2) Onsite payment (by cash (Korean won) or credit card) is available only on Monday, 16 October and Tuesday, 17 October.

※ To prevent outside visitors from crowding the venue and any accidents(theft, etc.), we have designated a rental equipment company.

※ You may bring your own equipment. In that case, you don't need to contact the rental equipment company.

※ If rented equipment is damaged during the event, your group is held responsible.

※ We do not provide any space to keep your goods temporarily.

### 1. Promotional Materials

- Please prepare at least 200 sets of promotional packets and brochures. (not required)
- Public brochure stand will be installed at the exhibition venue. You can use it freely.
- ※ The promotional materials will be displayed in this public stand **until 12:00 on Thursday, 19 October**. If you don't take them away on this date, we may remove the materials.
- Please put the floor and booth number on your promotional materials. (e.g. **B1-23**)

### 2. Exhibition Pass

- Each booth will be provided with two exhibition passes.
- ※ If you need more than two passes, please register the additional persons.
- Where to Receive the Passes: Registration desk at the entrance of the exhibition
- You need your pass whenever you enter event venues including the booth exhibition.
- The pass gives you access to all of the events organized during PAMS.
- ※ Some programs may be on a first-come, first-served basis.

### 3. Operation manual of booth

- You can enter the exhibition venue only during the booth exhibition period.
- You are not allowed to change the location of your booth.
- Each group's promotional materials (poster, banner, printed materials, etc.) are to be displayed only inside its booth.
- ※ Please do not put the materials on the walls or windows of Hongik Daehangno Art Center.
- Printed materials or placards are to be put on the frame with s-shaped rings or in scrolls. If you want to put them on the walls, please use tape.
- If you use double-sided tape directly on the walls, it is difficult to remove it completely. So please put large tape on the walls first and use double-sided tape on it. If you put double-sided tape or printed stickers directly on the booth and plywood, or if you damage them by using a stapler or staple gun, it is the exhibitor (the one who runs the booth) who is held responsible for compensation.
- Your booth has one electrical outlet(220V) and if you need more, please bring a power strip.

- When you play music or videos in your booth, please use headphones in order not to disturb other booths.
- Please bring your booth's trash to a designated place. Especially when dismantling the booth, please do not leave your promotional materials inside the booth. Bring them to the designated site for recycling. (You will be informed of the site at the venue.)
- Storage and parcel delivery service and baggage carts are not available.

#### **4. Internet**

- A Wi-Fi connection is available but the signal may become weak as the number of users grows.

#### **5. Volunteers (PAMSians)**

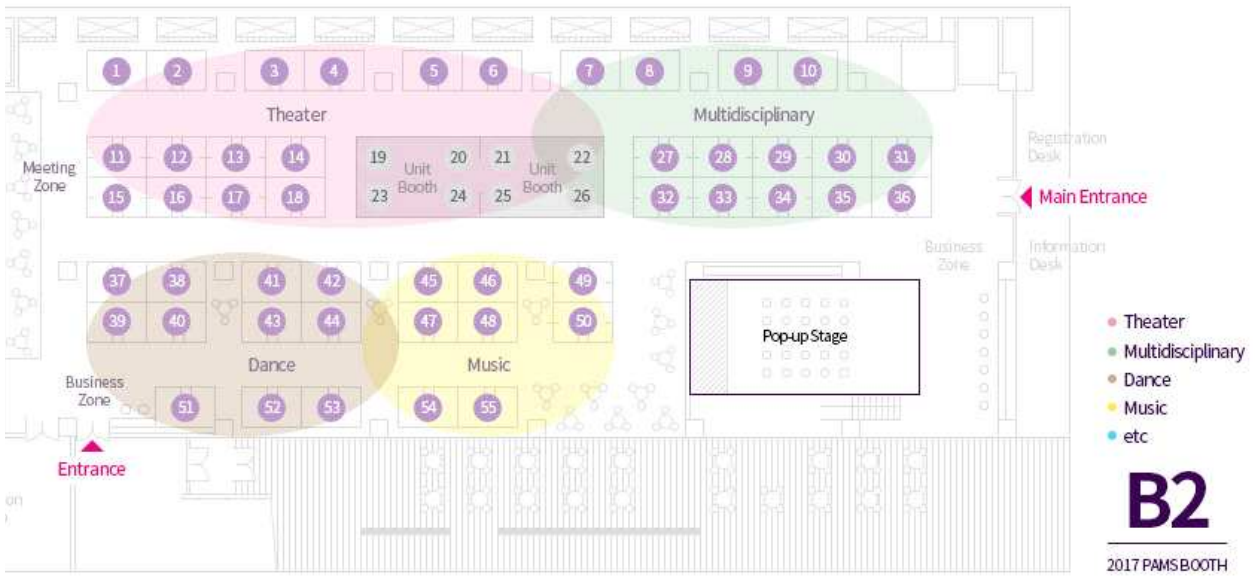
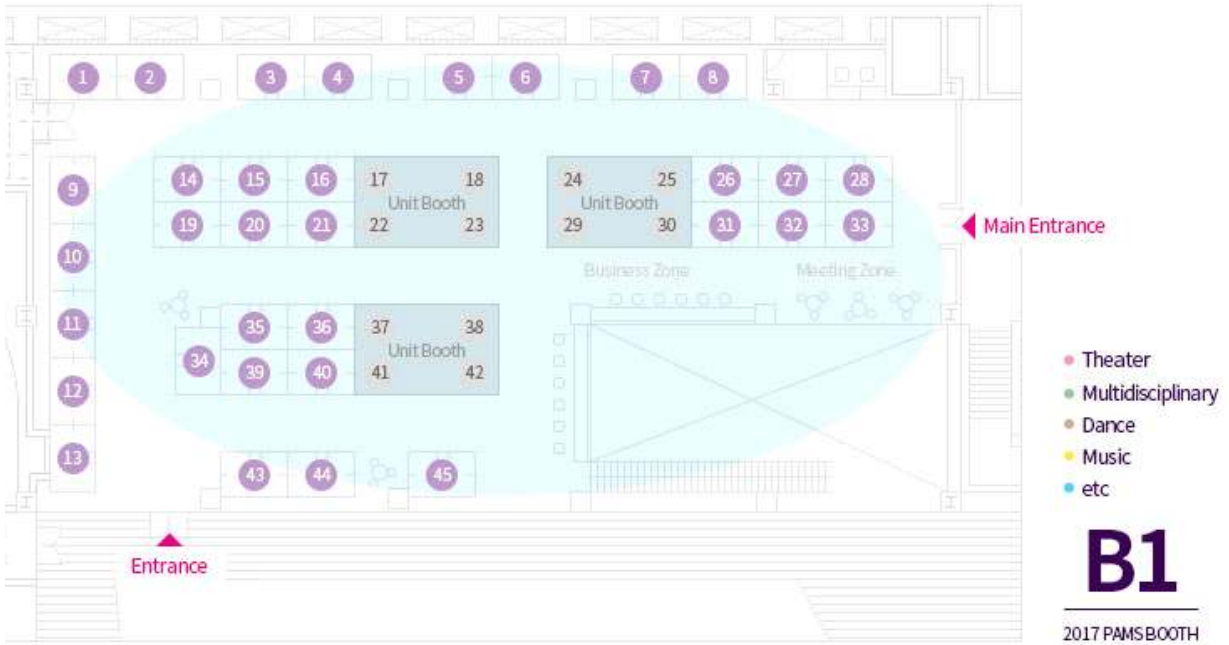
- Throughout the event period, PAMSians will be there for you to help you run your booth.
- If you have any questions or need any assistance, please feel free to talk to PAMSians who will help you as promptly as they can.

#### **6. Security and Safety**

- Korea Arts Management Service is not responsible for any damage or loss generated for your objects displayed in the booth. Each group is responsible for the security of its own booth and objects.
- If you damage your booth or any facility, you are responsible for repairing it.
- In the case of problems including fire and injury in your booth, please inform the staff of PAMS immediately.

III

Booth Location



■ PAMS 2017 Booth List (alphabetically ordered)

Title of Booth / 부스명	Name of main booth exhibitor/ 부스전시자(주 담당자) 성함	Nationality / 국적	Booth # / 부스번호
American Dance Abroad	Andrea Snyder	United States	B2 16
Bangkok Theatre Network	Chavatvit Muangkeo	Thailand	B2 52
Catalan Arts - Government of Catalonia	Mar Perez Unanue	Spain	B2 27~28
CINARS / Quebec on Stage	Alain Pare	Canada	B1 37~38 41~42
Dance Info Finland & CircusInfo Finland	Katarina Lindholm	Finland	B1 36
Harlequin Floors	Annie Shek	Hong Kong	B2 41
Hong Kong Arts Development Council	Wendy Tso	Hong Kong	B1 27~28
La Petite Malumaluga	Albert Vila Reche	Spain	B2 29
MDGA (Macao Dance General Association)	Popeye Hong	Macao	B2 11~12
Navdhara India Dance Theatre	Aaron Fernandes	India	B2 37
Nordics Combined	Elin Norquist	Sweden	B1 35
Point View Art/ Creative Links	Wa Fun Erik Kuong	Macao	B1 45
Robbie Synge	Robbie Synge	United Kingdom	B2 40
Theater Tol	Theater Tol	Belgium	B2 18
TPAM - Performing Arts Meeting in Yokohama	Shunsuke Manabe	Japan	B2 53
경기문화재단 GyeongGi Cultural Foundation	이경일 Gyungil Lee	Korea(South)	B1 24~25 29~30
극단 객석과 무대 (경남문화예술진흥원) Theatre Group Audience & Stage (Gyeongnam Culture and Arts Foundation)	김종민 Jongmin Kim	Korea(South)	B1 39
공연예술제작소 비상 Performing Art Production VI-SANG	김정근 Jeonggeun Kim	Korea(South)	B2 15
국립국악원 National Gugak Center	어진 Jean Uh	Korea(South)	B2 09
국립극장 National Theater of Korea	조화연 Hwayeon Cho	Korea(South)	B1 26
국립아시아문화전당 Asia Culture Center	박혜림 Heyrim Park	Korea(South)	B2 10
국립현대무용단 Korea National Contemporary Dance Company	심나래 Narae Sim	Korea(South)	B2 42
국제무용협회 CID-UNESCO	윤소희 Sohee Yoon	Korea(South)	B1 03

그루잠 프로덕션 GRUEJARM PRODUCTION	김형준 Casa Kim	Korea(South)	B2 31
극단 에저또 Thratre Ejotto	최재민 Jaemin Choi	Korea(South)	B2 06
극단타쇼 performance-tashow	김보경 bokyung Kim	Korea(South)	B2 08
김주홍과 노름마치 NOREUM MACHI	김주홍 Juhong Kim	Korea(South)	B2 48
꿈꾸는씨어터 Dreaming Theater	박우람 Wooram Park	Korea(South)	B2 32
극단 누리예 theatre nurie	강봉금 Bongkeum Kang	Korea(South)	B2 13
놀이패 베품마당 (경남문화예술진흥원) Noripae-Beggumadang (Gyeongnam Culture and Arts Foundation)	김종민 Jongmin Kim	Korea(South)	B1 40
대구문화재단 Daegu Foundation for Culture	김진영 Jinyung Kim	Korea(South)	B1 32
더브릿지컴퍼니 The Bridge Company	윤동진 Dongjin Yoon	Korea(South)	B2 33
드림문화예술 dreamcultureart	장진규 Jingyu Jang	Korea(South)	B2 50
마인드블로잉이엔티 MIND BLOWING ENT. Co., Ltd.	홍성욱 Sungwook Hong	Korea(South)	B2 17
모던테이블 Modern Table	전은지 Eunji Jun	Korea(South)	B2 43
문화공작소 세움 The Culture Factory SEUM	송다은 Daeun Song	Korea(South)	B2 54
뮤지컬컴퍼니 끼리프로젝트 Musical Company GGIRI PROJECT	홍선주 Sunjoo Hong	Korea(South)	B2 05
부산국제춤마켓 Busan International Dance Market	최동민 Dongmin Choi	Korea(South)	B1 34
부평구문화재단 Bupyeonggu Cultural Foundation	임정인 Jeongin Lim	Korea(South)	B2 14
브러쉬씨어터 BRUSH Theatre LLC	김휘연 Wheeyeon Kim	Korea(South)	B2 04
사단법인 DTS 행복들고나 DTS (Dance Theatre Shahar)	노혜경 Hyekyung Roh	Korea(South)	B2 38
서울거리예술축제 Seoul Street Arts Festival	이란희 Rhanhee Lee	Korea(South)	B1 15
서울문화재단 남산예술센터 Namsan Arts Center	도재형 Jaehyung Doh	Korea(South)	B1 07
서울 엠앤피 챔버오케스트라 Seoul M&P Chamber Orchestra	강현주 Hyunju Kang	Korea(South)	B2 45
서울예술단 SEOUL PERFORMING ARTS COMPANY	공지은 Jieun Gong	Korea(South)	B1 31
서진예술기획 SEO JIN arts production	지예안 Yean Ji	Korea(South)	B2 34~35
세종문화회관 Sejong Center	김수진 Soojin Kim	Korea(South)	B1 04
아시테지 한국본부 (국제아동청소년연극협회) ASSITEJ Korea	이서현 Seohyun Lee	Korea(South)	B2 07
아트레볼루션 ART--revolution	박정우 jungwoo Park	Korea(South)	B1 03
아트프로젝트보라 ART PROJECT BORA	이미진 Mijin Lee	Korea(South)	B2 44



안산문화재단 Ansan Cultural Foundation	양찬희 Chanhee Yang	Korea(South)	B1 06
어쿠스틱앙상블재비 Acoustic ensemble JEBI	김범수 Beomsoo Kim	Korea(South)	B2 47
예술경영지원센터 예술산업기반실 Korea Arts Management Service - Creative Arts Div.	김담비 Dambee Kim	Korea(South)	B1 01-02
예술경영지원센터 예술산업진흥실 (센터 스테이지 코리아) Korea Arts Management Service - Int'l Relations Div. (Center Stage Korea)	신보연 Boyeon Shin	Korea(South)	B1 33
예술경영지원센터 예술산업진흥실 (K-뮤지컬 로드쇼) Korea Arts Management Service - Int'l Relations Div. (K-Musical Road Show)	왕경채 Gyungchae Wang	Korea(South)	B1 11
예술경영지원센터 예술산업진흥실 (Kore@ Fringe) Korea Arts Management Service - Int'l Relations Div. (Kore@ Fringe)	김가혜 Gabrielle Kim	Korea(South)	B1 09~10
예술의전당 Seoul Arts Center	고재진 Jaejin Ko	Korea(South)	B2 55
오드리 5drey	김지효 Jihyo Kim	Korea(South)	B2 46
전통타악연구소 Korean Traditional Percussion Institute	방승환 Seunghwan Bang	Korea(South)	B2 49
제이케이엔컴퍼니 Jkncompany	제갈 현 Hyun Jegal	Korea(South)	B2 51
조선미디어그룹 조선뉴스프레스 CHOSUN NEWSPRESS	이창근 Changgeun Lee	Korea(South)	B1 43
주한스페인대사관 Embassy of Spain	김성희 Sunghye Kim	Korea(South)	B1 17~18 22~23
주한체코문화원 Czech Centre Seoul	미하엘라리 Michaela Lee	Korea(South)	B1 05
코레아뮤저: 공연예술국제교류 coreamuser- Performing Arts International	류선정 Chris Ryu	Korea(South)	B2 39
퓨전엠씨 FUSIONMC	황정우 Jungwoo Hwang	Korea(South)	B2 30
한국거리예술협회 Korea Street Arts Association	임현진 Hyunjin Yim	Korea(South)	B1 16
한국공연프로듀서협회 Korea Association of Performing Arts Producers	이영순 Youngsoon Lee	Korea(South)	B1 12
한국문화예술위원회 창의예술인력센터 Arko HRD Center	왕우리 Woori Wang	Korea(South)	B2 36
한국문화예술회관연합회 Korean Cultural&Arts Centers Association	윤금노 Kumno Yoon	Korea(South)	B1 14
한국뮤지컬협회 Korea Musical Theater Association	김수영 Sooyoung Kim	Korea(South)	B1 13
한국예술인복지재단 Korean Artists Welfare Foundation	김예은 Yeeun Kim	Korea(South)	B2 01~02
해라 Haera INC	오승민 Seungmin Oh	Korea(South)	B1 44

**IV**

**Booth Description**

